

Thrive, not just survive

A **FREE** 4 hour event that will impact the way you succeed in the current economy.

Business Breakout

9:45 am - 9:50 am	Introduction	Marta Frey Director, Collin SBDC
9:50 am - 10:20 am	Running Your Business By the Numbers Stephen Falldine, Collin SBDC	Take home 7 ways that will add to your bottom line immediately
10:20 am - 10:50 am	Get to Market Faster and Stronger with Lean Ed Oboli, ASQ	Improve results through targeted process refinement
10:50 am - 11:20 am	Impact Marketing Sherry Darden, Collin SBDC Julie Niehoff, Constant Contact	Implement the top marketing activities that will increase your sales
11:20 am - 11:50 am	Thriving Entrepreneurs Derick Schaefer, OrangeCast Dane Miller, Azure Marketing	Hear from current Thriving entrepreneurs: How are they succeeding in this economy?
11:50 am - 12:00 pm	Q & A	Want to learn more? Join the Collin SBDC for a FREE 6 week learning event February 4 th – March 11 th 6:30 pm – 9:00 pm Contact Gloria at 972.985.3770



Wednesday, January 28, 2009
Collin College Spring Creek Conference Center
2800 E. Spring Creek Parkway, Plano, TX 75074
For more information, please call 972.985.3770

www.CollinSBDC.com/Thrive